

# CLIENT MEMBERSHIP APPLICATION

Company:.....

Company Representative:.....

Location Address: .....

Postal Address: .....

.....

.....

Telephone No.: .....

Mobile : .....

Facsimile No.: .....

Email: .....

Type of Business: (Please describe in detail – ie. men, women, children, jewellery, stockists etc) .....

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Cost of Membership: \$250 (inc GST)

Cheque Enclosed made payable to Helen Sattler T/S f.rock fashion

Direct Debit: BSB: 062251 ACC: 10149639

(Membership is valid for the duration of your involvement with f.rock fashion Distribution)

Address: P.O. Box 1317, Woodford Queensland 4514

Telephone: 0428 63 22 73

Email: info@frockfashion.com.au

f.rock fashion distribution





## Information about your business (cont'd)

What stores would you like your label sold in?

Small Boutiques • Large chain stores • Department stores (Please circle)

Other: .....

f.rock fashion Distribution covers Australia and New Zealand, What is your sales strategy for your business?

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What is your vision for your product/label?

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.....

Do you have a look book? .....

Will your product be sold as stock or indent?

.....

Definitions:

Stock - we sell the stock you currently have.

Indent - ranges sold with lead time or specific dates to order

How many ranges will you produce and what dates will they be available for view, for order, for delivery?

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.....

Will your product be sold in packs?

i.e. 2 x size 8, 4 x size 10, 4 x size 14, 2 x size 16

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What are you sales goals per month?

.....  
.....



# f.rock fashion Distribution Client Agreement

Congratulations and welcome to f.rock fashion Distribution. It is a pleasure to represent your label. The purpose of f.rock fashion Distribution is to expand the awareness of your label Australia wide and New Zealand.

We understand that it takes time to grow a fashion label, therefore are willing to work with your goals and manufacturing resources, to help build a strong cash flow system for your business.

## As a sales team we will :-

1. Provide support, understanding and sound business strategies for your designer label.
2. Provide excellent customer service to all of our retailers and help build strong relationships.
3. Make you money!

## As a client of f.rock fashion, you are expected to :-

1. Supply f.rock fashion Distribution with all current and up to date information about your label. This will assist us with providing excellent customer service.
2. Supply f.rock fashion Distribution with images of your range or a look book, with wholesale prices.
3. Supply 3 sample packs of your range to each f.rock fashion Distribution point (details below)
4. Dispatch the orders to the respective f.rock fashion Distribution Sales Managers, when an order has been placed.
5. Adhere to the f.rock fashion Distribution Client Agreement.

## The process

1. Once your application has been processed, each State Sales manager will be briefed on all the details of your label and business goals.
2. The National Sales Team will create a sales strategy for your label.
3. Orders will be placed by the retailer with a 30% deposit.
4. A purchase order will be forwarded to your company to dispatch the order to the state distribution point.
5. The state distribution point will then deliver your goods to the retailer.
6. The remaining balance of the order will be collected.
7. At the end of each month you will be paid for the finalised sales, less .....% commission, which will be retained by f.rock fashion Distribution.

## Returns and Faulty Goods

In the event a retailer/customer returns any of your stock, it will be your responsibility to replace the items to the same or to the equivalent value of the item, at your own expense.

The terms and conditions of this agreement are subject to change and this document will be amended whereby you will be required to sign a new agreement.

If you do not agree to the terms and conditions of the amended agreement your contract with f.rock fashion Distribution will be terminated.

As a f.rock fashion Distribution designer, you clearly understand the intention, function and purpose of f.rock fashion Distribution.

## f.rock fashion Distribution Client Agreement(cont'd)

It is agreed that f.rock fashion Distribution has the exclusive right to sell your label in all states of Australia and New Zealand for the period for 6 months, commencing on the ..... day of .....200 ending the ..... day of .....200

I accept the above listed agreements

Signature..... Date.....

Print name .....

Signed on behalf of f.rock fashion

Signature of State Sales Manager: .....

Print name: ..... Date: .....